



Webinars

How Businesses Get Started with No-Code and Betty Blocks

Today's host:

Stephan Koning

- IT Project Manager @ Betty Blocks
- Manages the development process
- No-code trainee
- Professional binge-watcher
- Father of two

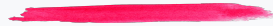


Key takeaways

This is what we'll dive into:

1. *Phase 01*: Exploration - how do you start with no-code?
2. *Phase 02*: Getting on board with Betty Blocks
3. What type of collaboration is right for your business?
4. *Phase 03*: Application development
5. *Phase 04*: After go-live (what's next?)
6. Ask me anything!

Let's gooooo!



Why businesses need no-code

A close-up photograph of a person's hand reaching out to touch a cluster of long, green, blade-like leaves. The hand is positioned on the left side of the frame, with fingers extended towards the center. The leaves are vibrant green and fill most of the background, creating a sense of depth and texture. The lighting is natural, highlighting the veins on the hand and the smooth surface of the leaves.

Phase 01: Exploration

And the journey begins!



Phase 02: Getting on board with Betty Blocks

How we make dreams come true



Forms of cooperation

1. Project is fully outsourced to Betty Blocks
2. BB and customer build together
3. Customer leads project, BB in charge of technical scope
4. Customer leads project with BB development capabilities
5. Customer leads project and development





Starting from Zero

Bring out the post-its!



Phase 03: Application development

Phases of a project

- Project Kick Off
- Development Sprint
- *Sprint Planning*
- *Sprint Review*
- *Client Testing*
- Design Sprint*
- Client Acceptance Testing
- Processing final feedback
- Final delivery
- After care

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
1	Project Kick Off		PKO														
2	Sprint Planning		SP														
3	Development		D														
4	Sprint Review		SR														
5	Client Testing		CT														
6	Estimated Final Delivery		F														
7																	
8	Planning																
9	Week			33	34	35	36	37	38	39	40	41	42	43	44	45	46
10	Vacation																
11																	
12	Project Kick Off		PKO														
13																	
14	Design Sprint																
15	Sprint Planning		SP														
16	Development		D	D													
17	Sprint Review		SR														
18	Client Testing																
19																	
20	Sprint 1																
21	Sprint Planning					SP											
22	Development					D	D										
23	Sprint Review					SR											
24	Client Testing					CT											
25																	
26	Sprint 2																
27	Sprint Planning						SP										
28	Development						D	D									
29	Sprint Review						SR										
30	Client Testing						CT										
31																	
32	Sprint 3																
33	Sprint Planning							SP									
34	Development							D	D								
35	Sprint Review							SR									
36	Client Testing							CT									
37																	
38	Client Acceptance Testing and final feedback delivery												CT				
39																	
40	Process final feedback													D			
41																	
42	Estimated Final Delivery														F		
43																	
44	Aftercare															D	D
45																	
46	Name	Role															
47	TBD	Projectmanager	2	8	14	8	14	8	14	8	14	2	14	2	6	6	
48	TBD	Productspecialist	2	8	14	8	14	8	14	8	14	2	14	2	0	0	
49	TBD	Lead Developer	2	0	8	16	16	16	16	16	16	8	16	2	6	6	
50	TBD	Developer	2	0	0	32	32	32	32	32	32	8	32	2	24	24	
51	TBD	Developer	2	0	0	24	24	24	24	24	24	8	4	2	0	0	
52	TBD	Designer	0	40	40	0	0	0	0	0	0	0	0	0	0	0	
53	TBD	Tester	0	0	0	6	6	6	6	6	6	0	6	0	0	0	



Agile
+
Scrum

How we roll



Phase 04: After go-live



The road to Citizen Development?

Quick recap

What did we learn today?

1. Betty Blocks helps you implement no-code in various ways
2. What a fully outsourced project looks like
3. We take care of you all the way, from completely outsourced projects to your first steps towards Citizen Development!



Betty Blocks

Schedule a personal demo

www.bettyblocks.com/request-a-demo



Questions?



Our next webinars



14
Oct

Betty Blocks Roadmap: No-Code in 2020 and Beyond

1:00 PM EDT | 7:00 PM CEST

11
Nov

How Failing-Fast Transforms Companies into Digital Leaders

1:00 PM EDT | 7:00 PM CEST

bettyblocks.com/webinars



Come find us offline



Betty Blocks No-Code Event Atlanta

October 3rd - Atlanta, USA



Orlando: Gartner IT Symposium/Xpo™ 2019

October 20-24, Orlando, USA



Barcelona: Gartner IT Symposium/Xpo™ 2019

November 3-7, Barcelona, Spain

<https://www.bettyblocks.com/events>





Thanks for watching!