opportunities. But, before you dive into the wonderful world of no-code application development, you probably want to know what the actual development process looks like. If so, this document is for you.

### The normal way

1. **Pre-development stage**
   - **Idea**
   - **Requirements**
   - **Architect**
   - **Process**

2. **Development stage**
   - **Sprint 0**
   - **Sprint 1**
   - **Sprint 2**
   - **Sprint 3**

3. **Options**
   - MVP
   - Further development

4. **Final development**
   - **Feedback**
   - **Release**
   - **Maintenance**

### The Betty Blocks way

1. **Backlog**
2. **Ideation**
3. **Architect**
4. **Daily Sprint**
5. **Feedback**

**Development**

- **Mind the gap**
- **As logic dictates**
- **Functionality**
- **Development**
- **Testing**
- **Implementation**
- **Training and maintenance**

**Training and maintenance**

- **Betty Blocks Academy**
- **Betty Blocks coaching**
- **Customer success**

### Pre-development stage

- **Backlog**
- **Ideation**
- **Architect**
- **Process**

**Backlog**

- **Mind the gap**
- **Functionality**
- **Development**
- **Testing**
- **Implementation**

**Ideation**

- **Mind the gap**
- **Functionality**
- **Development**
- **Testing**
- **Implementation**

**Architect**

- **Mind the gap**
- **Functionality**
- **Development**
- **Testing**
- **Implementation**

**Process**

- **Mind the gap**
- **Functionality**
- **Development**
- **Testing**
- **Implementation**