Betty Blocks

Collection agency Snijder becomes sector leader with Betty Blocks portal

Snijder is a collection agency that always goes above and beyond to deliver excellent customer service. They used Betty Blocks to develop the first self-service online portal in their sector allowing customers to make payments online.

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The Application

A self-service portal that offers debtors a quick and easy way to pay, and allows the agency to request and process payment settlements.

Let's make a deal
Collection agency Snijder goes above and beyond in their commitment to customer happiness. A potential customer of Snijder gave the company two hard requirements before signing on: That it should be possible for debtors to make payments online, and that this self-service portal should be ready and online within 2 weeks. Snijder came to Betty Blocks for the solution.

The whole package
Betty Blocks was used to develop both the frontend and backend of Snijder's self-service portal. The backend was seamlessly integrated with Snijder's current system, Eurodossier, allowing for smooth transfer of data. This way, the user always has the most up-to-date information available. In the application's frontend, users can log in to a personalized environment that gives a complete balance overview, and of course, the possibility to make online payments. Users can also directly contact a Snijder agent, ask questions, and file appeals or complaints.

Innovation at work
As promised, the self-service portal was ready and online in 1.5 weeks--ahead of schedule! The speed of development and uniqueness of Snijder's customized application made them the only agency in their sector to have implemented a self-service portal.

Key findings

Customers have full control over their own account.

Closer and better customer contact.

First self-service online payment portal in agency's sector.

Portal was online and running within 2 weeks.

B **Betty Blocks**

Want to know more?

Want to learn more about the applications you can build to set your business apart? Check out our [blog post](#) on using Betty Blocks to integrate CRM software with an API!

By 2023, anyone can build an application. The future of innovation lies in the hands of humans, not systems.

This project completed by our partner:

HOLDER

Holder is the first 100% Betty Blocks developer. With a dedicated team of fun people we have made digital transformation happen for future-oriented businesses since 2002. With a straightforward, no nonsense and a bit rebellious way of doing things, we turn your innovation into a rock-solid web application.

FORRESTER®

Forrester VP John Rymer featured as Betty Blocks on Stage keynote speaker

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