

Morgenwerk: 100% online employment agency builds back office with Betty Blocks



At Betty Blocks, part of our motto is: “All you need is an idea and a platform.” Maarten Timmerman, founder of the first 100% online employment agency Morgenwerk, had an idea--and he chose Betty Blocks as the platform to bring his idea to life.

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The Application

A back office system that captures every aspect of a traditional employment agency workflow--but completely online.

A modern platform for temporary work

Morgenwerk is a 100% online employment agency where every employee can find work 24/7. The concept is based on the idea that in this day and age, people don't have to go out of their houses anymore to purchase items. So why not get employed online? Morgenwerk offers the opportunity to find a job match without physically getting in touch with someone.

It's a match!

Using the Betty Blocks-built platform, potential employees can sign up via social media and get matched with an employer quickly based on availability and experience. When a match is made, the contract is also processed via the internet.

Behind this process is the fully integrated smart business application that stores not only the employers' and employees' information, but also uses it to create the perfect match.



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As simple as it should be

Employers can quickly and easily post work offers, and temporary employees can log in using social media and see their matches.

After a match is made, the parties complete all necessary forms and contracts through the platform as well. Thanks to several smart system integrations, all Morgenwerk processes are 100% online. Employees who have found work even upload their time sheets to Morgenwerk. After an employer's approval, the salary is transferred within 3 days.

Seamless integration

The application seamlessly connects with the systems Morgenwerk already used. One of Morgenwerk's reasons for choosing Betty Blocks was the fact that the application could be built to integrate with the payment system and other systems Morgenwerk used, for example Google Maps.

Thanks to the integration of the business application with the back office system and social media, we now offer our services to both our clients and potential employees online, from a-z.



Maarten Timmerman
Founder, Morgenwerk



Key findings

7 weeks to development and implementation of online back office system.

Integrates with existing payment systems and other applications, e.g. Google Maps.

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Want to know more?

Want to learn more about the applications you can build to set your business apart? Check out our [blog post](#) on using Betty Blocks to integrate CRM software with an API!

**By 2023, anyone can build an application.
The future of innovation lies in the hands
of humans, not systems.**

This project completed by our partner:

HOLDER

Holder is the first 100% Betty Blocks developer. With a dedicated team of fun people we have made digital transformation happen for future-oriented businesses since 2002. With a straightforward, no nonsense and a bit rebellious way of doing things, we turn your innovation into a rock-solid web application.

FORRESTER®

Forrester VP John Rymer featured as Betty Blocks on Stage keynote speaker

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