



B Betty Blocks

Betty Blocks is a high-productivity application platform as a service (hpaPaaS), or “no-code” platform, that allows users to build powerful/enterprise web, mobile, and backend business applications without writing a single line of code. It's like Lego for business and IT people.

Betty Blocks is the only no-code platform that combines the best of both worlds and helps IT leaders and organizations develop smarter and better solutions. Unlike restrictive no-code, which is too limited, and unlike low-code, that's too complex for business users. Everyone builds, IT governs.

Users of the platform

Because of its unique characteristics, Betty Blocks is suitable to be used by three different developer roles. This collaboration enhances the innovation capabilities of the organization, resulting in better alignment between business and IT efforts. These developer roles are:

Citizen developer

Sparks innovation within the business while IT lays the foundations

A citizen developer is a business user that is able to help build/or edit existing applications himself. These business users know exactly what they want. Betty Blocks gives these users everything they need to take ownership of their business needs.

Fun fact:

According to independent research firm Gartner, the number of active citizen developers will be at least 4 times the number of professional developers by 2023.

No-code developer

Spends most time on the platform to build no-code applications

A no-code developer is a pro on the Betty Blocks platform and perfectly capable of building advanced enterprise-grade applications. This type of developer spends by far the most time on the Betty Blocks platform. The difference between a no-code developer and a professional developer is that a no-code developer doesn't necessarily have experience in other ways of developing. He's a pro when it comes to no-code and builds no-code applications as his job.

Professional developer

Builds new components that no-code developers can use

These developers have sufficient experience in building applications via code and know what it takes to build advanced enterprise-grade applications. They have full access to the Betty Blocks platform, including the ability to add code. Although they are fully capable of building advanced enterprise-grade applications with Betty Blocks, this isn't what they'll spend their time on. Professional developers play a vital part in building new components for no-code developers and running the show in the background (security, governance).

Platform access per developer role

To keep Betty Blocks applications completely secure, prevent shadow IT, and enable all types of developers, the three developer roles have different levels of access to the Betty Blocks platform.

	Citizen developer <i>Restricted</i>	No-code developer <i>Builder</i>	Pro-code developer <i>Escape hatches</i>
Time spent on building	10%	80%	10%
Business or IT	Business	Business / IT	IT
Custom components			x
Theme builder build		x	x
Blocks management		x	x
Connections	x	x	x
UI builder	x	x	x
Actions	x	x	x
Models		x	x
Template			x
Security		x	x
Infrastructure			x
Backend server functions			x
fPaaS knowledge			x
Blocks creation			x
Template management			x
Business criticality	Individual / workgroup	Department	Enterprise
App complexity	Low	Medium	High



Look under the hood of the Betty Blocks platform

Want to know what makes the engine of Betty Blocks no-code platform roar? Download the Developers Manual to Betty Blocks, where we show you the technical side of our platform.

[Get the whitepaper](#)